Global **Tobacco Industry Interference** Index 2023



Global Center for Good Governance in Tobacco Control



USA

# **Country Evidence on Tobacco Industry Interference**

#### Level of Participation in Policy Development

04/23/2021	Altria	Engaging with Policy Makers on the Science of Potentially
		Reduced Harm Tobacco Products

#### **TI-Related CSR Activities**

10/08/2021	Altria	Reducing Harm and Preventing Underage Use 2020–2021
04/29/2022	Altria	Natural Resource Conservation
10/08/2021	Altria	Community Impact & Partnership
04/22/2021	Altria	Supporting Our Trade Partners Through Responsible Programs
11/12/2021	Altria	Environmental Impact of Product
05/13/2021	Altria	Protect the Environment 2020–2021
07/23/2021	Altria	Altria's companies are committed to addressing concerns about child labor in tobacco farming. We do not condone the unlawful employment of children in the workplace, nor do we condone forced labor.
10/15/2021	Altria	Task Force on Climate-related Financial Disclosures Report:2020-2021
05/13/2021	Altria	Protect the Environment
04/22/2021	Altria	Where We Stand on Voting Rights
02/15/2023	Altria	2022 Recipients of Charitable Contributions from the Altria Family of Companies
01/30/2023	Smokefree World	Grants Program
01/30/2023	Smokefree World	Awarded Grants Archive
09/08/2021	ST Group	Sustainability Report 2022

ND	Altria	2022 Recipients of Charitable Contributions from the Altria Family of Companies
04/25/2022	The Bureau of Investigative Journalism	Paid protesters, free lunches and backroom chats: Inside the menthol lobbying machine
ND	PMI	2021 Social Contributions at a Glance
ND	PMI	2022 Social Contributions at a Glance

#### Benefits to the Tobacco Industry

01/08/2022	IWF	New Smoking Pandemic Lurking As FDA Prepares Its Decision
		On E-Cigarettes
09/09/2021	Reason	FDA's Juul ban threatens harm reduction progress
06/30/2022	Reason	FDA needs to embrace vaping's potential to improve public
		health
11/02/2021	Vapor Voice	<u>'BAT key beneficiary of Juul MDO'</u>
01/25/2023	Reuters	Judge greenlights Juul consumers' class action over marketing
		<u>claims</u>
05/11/2022	Reuters	U.S. judge grants preliminary approval to Juul consumer
		settlement
06/10/2021	Reuters	FDA rule mandating graphic warnings on cigarettes blocked by
		judge

#### **Unnecessary Interaction between Government & Industry**

07/09/2021	Altria	Altria asks U.S. FTC to drop challenge of Juul deal after exiting
		stake

## **Preventing Conflicts of Interest**

01/21/2023	CBS News		Money Flows In Governor's Race
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### Measures that Prevent Industry Influence

05/19/2021	Fox News	U.S. cigarette companies required to display smoking risks in
		stores
12/06/2022	Washington	Democrats target cigarettes and vaping as potential sources to
	Post	pay for \$3.5 trillion economic package

#### Others

09/28/2021	Altria	Science, Research & Development
10/09/2021	Altria	The Evolution of Our Underage Prevention Grant Portfolio
08/30/2021	Altria	Remarks at 2021 Tobacco Science Research Conference
04/25/2022	Altria	ESG Reporting & Data
11/12/2022	Cigar Rights	CIGAR RIGHTS OF AMERICA SPONSORS

04/05/2022	Tobacco	William Gifford
	Reporter	
06/23/2022	Vapor Voice	The Long Road
12/26/2022	Reuters	Altria better off giving cash away than burning it
07/21/2021	Reuters	Altria partners with Japan Tobacco to bolster smoke-free
		category
10/28/2022	Reuters	Tobacco giant Altria Group to sell wine business for \$1.2 billion
03/08/2023	WSJ	Juul in Deal Talks With Three Tobacco Giants
06/30/2022	Huff Post	Big Tobacco Hooked Black Americans On Menthols. Now It
		Fights Ban As Racial Injustice
05/25/2021	WSJ	Philip Morris Coughs Up for U.S. Re-Entry
12/09/2021	The Guardian	Tobacco firms in move to strike out Malawi exploitation case

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