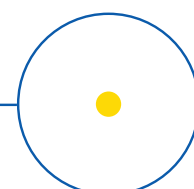


Brunei



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SUMMARY OF FINDINGS

1. Industry Participation in Policy Development

The government does not accept, support, or endorse any offer of assistance from, or collaboration with, the tobacco industry (TI) or any entity working to further its interests in setting or implementing public health policies. The government does not allow TI representatives in delegations to the COP or other subsidiary bodies, nor does it accept TI sponsorship for delegates.

2. Industry CSR Activities

The government does not support, form partnerships with, or receive contributions from the TI, including corporate social responsibility (CSR) activities.

3. Benefits to the Industry

There is no established TI in Brunei. No retailers applied for licenses to sell tobacco products. The annual license costs B\$300 (US\$222), a prohibitive measure intended to discourage tobacco sales.

4. Unnecessary Interaction

Senior government officials do not meet with or foster relations with TI representatives, nor do they attend social functions or other events sponsored or organized by tobacco companies.

5. Transparency

Any interactions with the TI that are strictly for regulatory purposes must be conducted transparently to avoid conflicts of interest. No such interactions occurred between April 2023 and March 2025.

6. Conflict of Interest

The government prohibits contributions from the TI. No retired senior government officials have joined the TI or hold positions in tobacco businesses.

7. Preventive Measures

A code of conduct issued by the Prime Minister's Office in 2019 and circulated to all civil servants prohibits interaction with the TI. This includes accepting offers of assistance, gifts, donations, or sponsorship, or supporting any events organized or sponsored by the TI.

RECOMMENDATIONS

1. Maintain strong commitment to tobacco control measures.
2. Continue prioritizing implementation of Article 5.3 of the WHO FCTC.
3. Welcome support and knowledge-sharing initiatives from regional and international partners to strengthen implementation.

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