



Meetings with tobacco industry representatives

Article 5.3 of the WHO Framework Convention on Tobacco Control requires parties to the convention ‘In setting and implementing their public health policies with respect to tobacco control ... to protect these policies from commercial and other vested interests of the tobacco industry in accordance with national law.’

As a Party to the treaty, New Zealand is required to observe complete transparency in its dealings with the tobacco industry (article 5.3). See the World Health Organization’s [Guidelines for implementation of Article 5.3 \(PDF, 106 KB\)](http://www.who.int/fctc/guidelines/article_5_3.pdf) (http://www.who.int/fctc/guidelines/article_5_3.pdf) for more information.

As part of meeting this requirement, the Ministry of Health maintains a public record of all of its meetings with tobacco organisations and their representatives. This practice has been in place since 2011; all records are below.

21 June 2021: Letter from British American Tobacco (NZ) Ltd

Topic: Sale of tobacco products in non-standardised tobacco packaging.

Signatory: Kheta Quinn (Head of Legal and External Affairs).

13 May 2021: Meeting with British American Tobacco (New Zealand)

Purpose: To discuss social media advertising of regulated products and promotions.

Meeting attendees: Matt Burgess and Stephanie Parlane (Ministry of Health), Elliot Steel and Kheta Quinn (BAT NZ).

2 June 2017: Meeting with Imperial Tobacco

Purpose: To discuss how new tobacco products and nicotine-delivery devices should be regulated.

Meeting attendees: Jane Chambers, Sally Stewart, Veronica Adams (Ministry of Health), Louise Evans McDonald and Andrew Gregson (Imperial Tobacco).

2 June 2017: Meeting with Philip Morris International

Purpose: To discuss how new tobacco products and nicotine-delivery devices should be regulated.

Meeting attendees: Jane Chambers, Sally Stewart, Veronica Adams (Ministry of Health), Anna Stefanatos, Eunice Cher and James Arnold (PMI).

30 May 2017: Meeting with British American Tobacco (New Zealand)

Purpose: To discuss how new tobacco products and nicotine-delivery devices should be regulated.

Meeting attendees: Jane Chambers, Sally Stewart, Veronica Adams (Ministry of Health), Janice Thein, Ed Mirana and Alastair Duncan (BAT NZ).

23 August 2016: Meeting with British American Tobacco (New Zealand)

Purpose: To discuss technical details related to the Standardised tobacco packaging consultation document

Meeting attendees: Jane Chambers, Matthew Everett, Brendon Baker, Navid Foroutan, Veronica Adams (Ministry of Health), Saul Derber, Janice Thein, Abdul Basit Aijaz (British American Tobacco)

22 August 2016: Meeting with Imperial Tobacco (New Zealand)

Purpose: To discuss technical details related to the Standardised tobacco packaging consultation document

Meeting attendees: Jane Chambers, Matthew Everett, Brendon Baker, Navid Foroutan, Veronica Adams (Ministry of Health), Andrew Gregson, Brendan Walker, Graham Chote, Karen Geddes, Louise Evans McDonald (Imperial Tobacco)

18 August 2016: Meeting with Pacific Cigar (New Zealand)

Purpose: To discuss technical details related to the Standardised tobacco packaging consultation document

Meeting attendees: Jane Chambers, Matthew Everett, Brendon Baker, Navid Foroutan, Veronica Adams (Ministry of Health), Francesca Butler, Brett Hogan (Pacific Cigar)

18 August 2016: Meeting with Scandinavian Tobacco

Purpose: To discuss technical details related to the Standardised tobacco packaging consultation document

Meeting attendees: Jane Chambers, Matthew Everett, Brendon Baker, Navid Foroutan (Ministry of Health), Reg Hodgson, Tony Garcia (Scandinavian Tobacco)

30 June 2016: Meeting with British American Tobacco New Zealand

Purpose: To discuss the reported change in structure within British American Tobacco New Zealand and whether this has any implication for future statutory reporting or related communication between British American Tobacco New Zealand and the Ministry of Health

Meeting attendees: Mr Saul Derber (British American Tobacco New Zealand), Jane Chambers and Brendon Baker (Ministry of Health).

14 May 2014: Meeting with Nicoventures

Purpose: For Stephen Jenkins of Nicoventures to share Nicoventures' views on Electronic Nicotine Delivery Systems (electronic cigarettes), details of Nicoventures' product pipeline in the United Kingdom and what Nicoventures may have to offer for New Zealand.

Meeting attendees: Stephen Jenkins (Nicoventures); Monique Leerschool, Brendon Baker, Matthew Everett and Stacey Connor (Ministry of Health); Brent Caldwell and Professor Julian Crane (University of Otago); Dr Natalie Walker and Oliver Knight-West (University of Auckland); Dr Richard Jaine (Medsafe).

28 February 2013: Tobacco Industry Report on the Illicit Tobacco Market in New Zealand

Purpose: British American Tobacco NZ, Imperial Tobacco NZ and Philip Morris NZ have commissioned a report on the illicit tobacco market in New Zealand. The report looks to further understand and estimate the size and nature of illicit trade in tobacco products. The meeting was to inform the Ministry of Health of the report's scope.

Attendees: Paul Badco, Matthew Everett, Brendon Baker (Ministry of Health); Susan Jones, British American Tobacco NZ, Head of Corporate and Regulatory Affairs, Dr Mark Dimech, British American Tobacco Australia, Senior Regulatory Affairs Manager, Dawn O'Connor, British American Tobacco NZ, PR & Regulatory Affairs Manager, Chris Bishop, Philip Morris NZ, Corporate Affairs Manager, Thomas

Pryor, Philip Morris NZ, Corporate Affairs Manager, Gary Dickson, Imperial Australia, Regulatory Affairs Manager, Cathy Edwards, Imperial New Zealand, Corporate Affairs Manager, Marc Potter, KPMG NZ, Director, Erin Dillon, KPMG NZ, Advisor.

21 February 2012: Meeting with British American Tobacco (New Zealand)

Purpose: To discuss the ingredients and omissions related to articles 9 and 10 of the FCTC.

Meeting attendees: Brendon Baker, Karen Evison (Ministry of Health), Susan Jones, Gavin Mullard, Nicholas Booth

4 November 2011: Meeting with Philip Morris (New Zealand)

Purpose: To discuss the implementation of the Smoke-free Environment (Controls and Enforcement) Amendment Act 2011 particularly in relation to the removal of tobacco displays in shops.

Meeting attendees: Brendon Baker, Antje Heymanns (Ministry of Health), Brett Taylor, Christopher Bishop.

28 October 2011: Meeting with Imperial Tobacco New Zealand

Purpose: To discuss the implementation of the Smoke-free Environment (Controls and Enforcement) Amendment Act 2011 particularly in relation to the removal of tobacco displays in shops.

Meeting attendees: Brendon Baker, Matthew Everett, John Stribling (Ministry of Health), Paul Klouwens (Tracer Interiors – at the request of the Ministry of Health), Paul Warham, Pat Wylie, Cathy Edwards, Brendan Walker (Imperial Tobacco)

28 October 2011: Meeting with British American Tobacco New Zealand

Purpose: To discuss the implementation of the Smoke-free Environment (Controls and Enforcement) Amendment Act 2011 particularly in relation to the removal of tobacco displays in shops.

Meeting attendees: Brendon Baker, Matthew Everett, John Stribling (Ministry of Health), Susan Jones, Janice Thein (British American Tobacco New Zealand).

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